

BIZLadies Strong Business

PRESS RELEASE:

Bahrain, Manama: EVENTSCOM announces the first event for 2010 in collaboration with BIZLadies. The event will be held on Wednesday January 13th from 6PM to 8PM at Beit Al Qawa in Muharraq. The forum will highlight the topic of “Strong Women-Strong Business” which portrays Bahrain’s recent boom with new and creative events that are strongly led by women. An exhibition of various trades will showcase different independent businesses that Bahraini and expatriate women have come to initiate.

Eventscom CEO and Founder, Ms. Zahra’a Taher commented: “BIZLadies is a new networking group with a lot of potential to grow due to its diversity. Its founder Dr. Petra Schruth gives the group a European link to the Bahraini women, providing excellent networking opportunities. As a Bahraini business woman, I think that this is exactly what we require to build more international and regional business relations. We are supporting this event for 2010 because it is part of our duty as business women in Bahrain to emphasize the positive atmosphere for women in Bahrain to grow professionally”.

Panellists are five empowering and influential Bahraini women and expatriates, who will discuss their experiences on how they have reached their current position and their inspiration to the business world. The panellists will include Her Excellency Sh. Hind Bint Salman Al Khalifa, President of Children and Mothers Welfare Society; Mrs. Zahraa Taher, Founder & CEO Eventscom; Dr. Petra Schruth, Founder and Director of Biz Ladies Bahrain; Mrs. Elham Hassan, Country Senior Partner for Price Waterhouse Coopers in Bahrain ; Mrs. Christine Warren, an independent Public Relations and Marketing Consultant; and Mrs. Fetoo Al Zayani, Managing Director Insurance & Reinsurance at Qatar Financial Centre Authority.

“Bahrain has an amazing diversity of women in business across all sectors and at all levels. The Bizladies network provides a great opportunity to meet like-minded and inspiring women, share experiences and learn from each other by arranging excellent events and addressing the issues faced by today's highly-educated and experienced career women”, remarked Dr. Petra Schruth.

Bizladies Bahrain is a network and business platform for female business managers, owners and entrepreneurs. The events are informative, energizing and fun and create an opportunity for women of any business field and nationality to meet on regular basis with like minded peers; it also enables business ladies in Bahrain to network in a most stimulating environment.