

SPONSORSHIP PACKAGES

Platinum

1 Max

BD 12,000

- Title Sponsors for a duration of PR/Media & Marketing Campaign
- Free entrance of one team (4 members each team) of company officials
- Exclusivity of the press release announcing their support
- Email Shot /Newsletter announcing the title sponsor.
- Coverage in local media & regional media
- Company logo on the Front cover of event brochure
- Company logo on event posters
- Corporate branding and 1 page editorial promoting the company in event brochure
- 1 page Colour advert in the event brochure
- Corporate branding in advertising and publicity material
- Mention during opening and closing ceremony – audio / visual
- Company logo on all the banners and posters of the event
- Company banner EVENTSCOM website
- Logo in the newspaper advertisement

In addition to the above marketing strategies, your company will also gain exposure through all workshops, seminars, and any other supporting events held for the Treasure Hunt.



GOLD

3 Max

BD 7,000

- Free entrance of one team (4 members each team) of company officials
- 1 Press release announcing their Participation and their environmental cause
- Coverage in local media
- Company logo on the back cover of event brochure
- Logo in all email shot and newsletter
- Company logo on event posters
- Corporate branding and ½ page editorial promoting the company in event brochure
- 1 page Colour advert in the event brochure
- Corporate branding in advertising and publicity material
- Mention during opening and closing ceremony – audio / visual
- Company logo on all the banners and posters of the event
- Company banner EVENTS.COM website
- Logo in the newspaper advertisement

In addition to the above marketing strategies, your company will also gain exposure through all workshops, seminars, and any other supporting events held for the Treasure Hunt.



SILVER

3 Max

BD 4,500 /-

50% Discount for a team participation

- Press release announcing their participation and their environmental cause along with Gold and Bronze Sponsor
- Coverage in local media
- Company logo in event brochure
- Company logo and name featured on official event banner
- Mention during opening and closing ceremony – audio / visual
- Half a page colour advert in the event brochure
- Company name and logo printed on 'Our Sponsors' sheet, which will be a part of the enclosure pack distributed to all entrants
- Event banner available for your company website



BRONZE

4 Max

BD 2,500 /-

- 50% Discount for a team participation
- 1 Press release announcing the Bronze sponsors
- Company logo and name featured in the event brochure
- Mention during opening and closing ceremony – audio / visual
- Company name and logo printed on 'Our Sponsors' sheet, which will be a part of the enclosure packs distributed to all entrants
- Quarter a page advertisement in the event brochure
- Event banner available for your company website

Function Sponsors

VALUE Starts

BD 600/-

This package can be tailor made upon the services that the Company sponsoring can offer.

- Company logo on the flyers and poster
- Corporate branding in advertising and publicity material
- Company logo on the guide book of the Treasure Hunt 2009
- Announcing as Sponsors in Kind during the day of the event held under the patronage of H.H. Shaikh Abdullah bin Hamad Al Khalifa, Head of the Public Commission for the Protection of Marine Resources, Environment and Wildlife
- Branding and corporate exposure at the Venue Hosted by a Function Sponsors



TEAM PARTICIPATION

CORPORATE

BD 250/-

- 4 members per team
- T-shirts for team members with event logo printed on them
- Treasure Folder
- Lunch coupons for team members
- Media publicity
- Name of the team to be included in the event brochure

NGO's & INDIVIDUALS

BD 150/-

- 4 members per team
- T-shirts for team members with event logo printed on them
- Treasure Folder
- Lunch coupons for team members
- Media publicity
- Name of the team to be included in the event brochure



MEDIA SPONSORSHIP PACKAGES

Media Sponsorship Opportunities

Media Sponsor's Benefits

- Corporate logo will be made available on the Website
- Corporate logo will be Hyper-linked with the Website
- Announcement through press releases
- Branded Banner at the Closing ceremony Venue

Media Sponsor to provide in return:

- Articles Monthly published in the Magazines/TV Documentary/Newspapers
- Feature stories on Key persons of the projects
- 4 Full page colour Advertisements in different issues
- At least 3 copies (with any coverage) of the issues to be couriered to TH organizers

